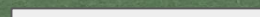


Quezon City in partnership with Basic Environmental Systems and Technologies (BEST) Inc.

TRASH TO CASHBACK



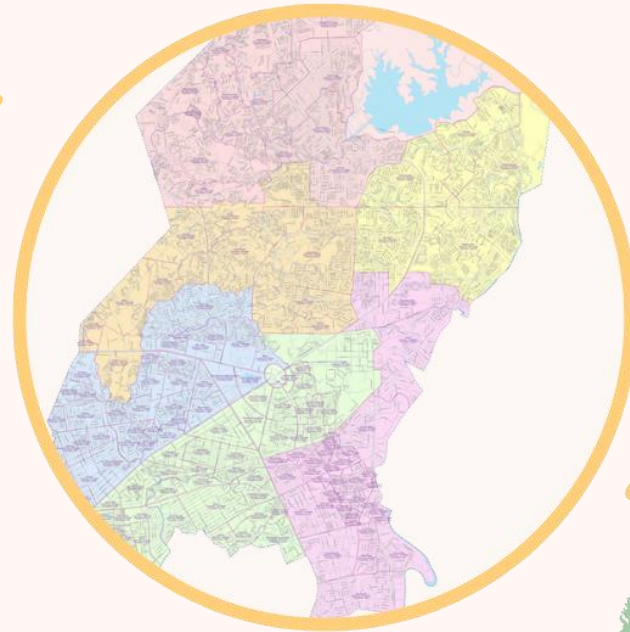
QUEZON CITY

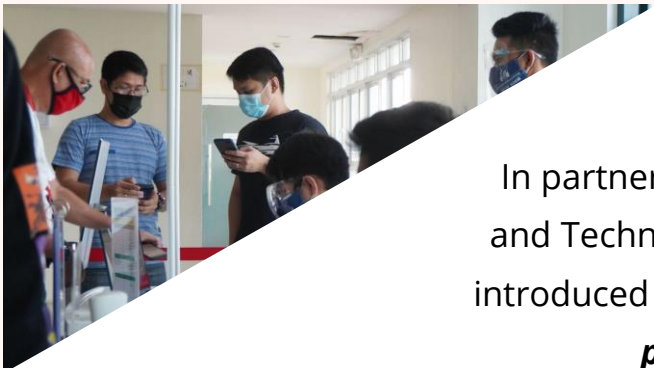
National Capital Region, Philippines

Land Area: 16,112.58 Hectares

Population: 3.1 million

- Largest city in NCR in terms of land area and population
- Over 2,000 tons of wastes generated daily





In partnership with Basic Environmental Systems and Technologies (BEST) Inc., the QC Government introduced an ***incentivized recycling program that promotes circular economy*** through the Trash to Cashback program.

BACKGROUND

Trash to Cashback

TRADING FLOW

How to become an eco-warrior



1



2



3

Segregate-at-Source

Segregate and clean recyclables and single-use plastics (SUP) at household/office

Trade at Booth

Bring clean recyclables and SUPs to a Drop-off and Exchange Booth and exchange for Environmental Points.

Redeem

Redeem Environmental Points.

ACCEPTED RECYCLABLES

What can be traded?

METAL

examples:

soda cans, galvanized iron sheets, empty aerosol cans, old pots and pans

PAPER

examples:

corrugated cartons, cereal boxes, tetra paks, plain white paper, shredded paper

PLASTIC

examples:

PET bottles, bottle caps, plastic utensils, plastic jars, HDPE

SINGLE-USE PLASTIC

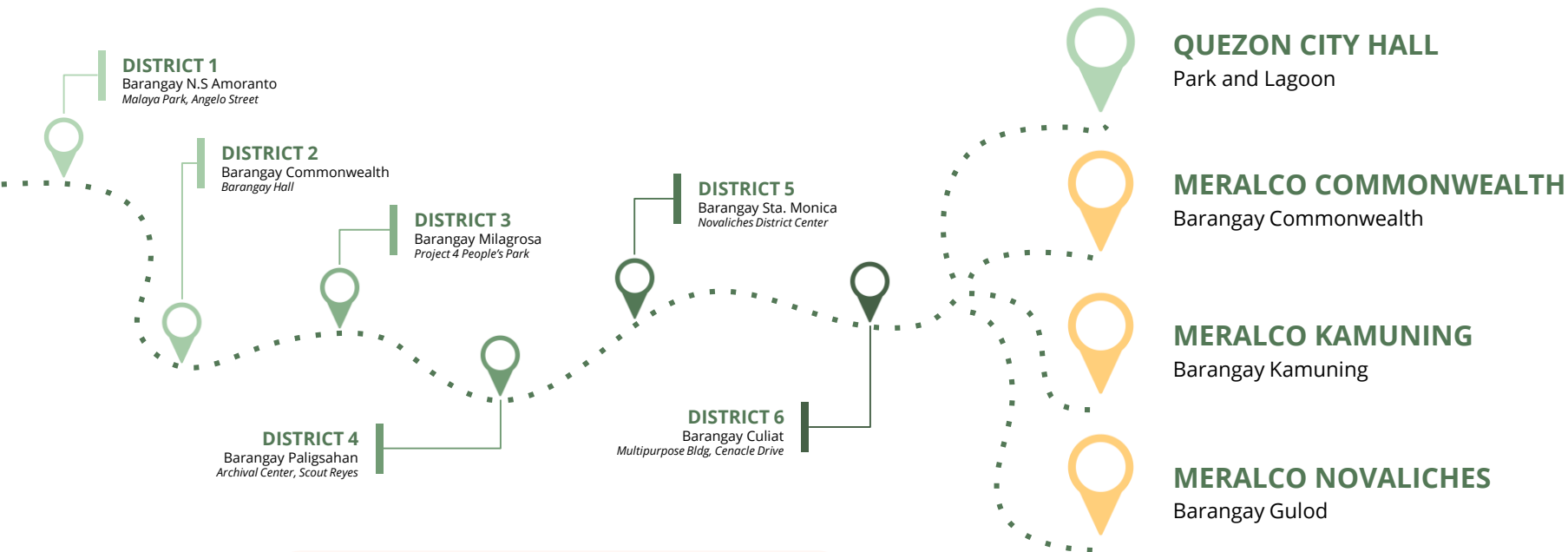
examples:

delivery packaging, bubble wrap, empty chip bag, sachet



DROP-OFF & EXCHANGE BOOTHS

Where to trade?



10 REGULAR TRADING BOOTHS

POPUP TRADING EVENTS

in local communities, schools, & national government agencies

Since the beginning of the year, we also organized **36 Popup Trading Events** in 11 communities including schools and national government agencies

As of November 2022



How to use the

ENVIRONMENTAL POINTS



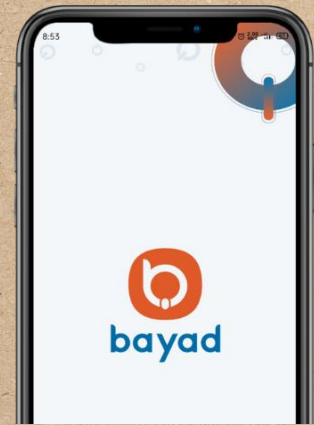
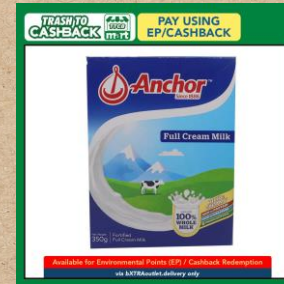
Purchase **groceries** and other products via the Trash to Cashback Mart
(www.bxtraoutlet.delivery/ttcb-mart)



Order online from bXTRA Philippines' partner merchants (www.bxtraoutlet.delivery/)



Pay **bills** such as **electricity, water, and internet**, through the Bayad application



PARTNERSHIPS

with the private sector

- BEST Incorporated
- BeepXtra Philippines
- Corporate Information Solutions (CIS) Bayad Center Incorporated
- Alaska
- San Miguel Yamamura Packaging Corporation
- Meralco





ADDITIONAL INCENTIVES

from partners

- 165 grams of Alaska Fortified Powdered Milk Drink for every kilogram of single-use plastics (SUP)
- 1 Liter of Fruit Juice or Milk for every 15 Used Beverage Containers (UBC)
- 1 bottle of Cheeze Spread for every 3 kilograms of flint or clear glass
- 5 kilos of rice for every recyclables/SUPs traded worth 83 EPs



MILESTONES

as of November 2022

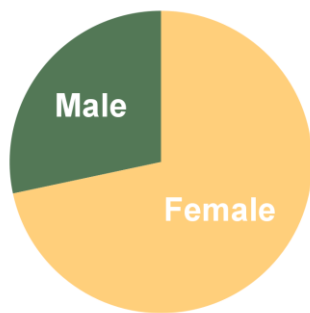
Total Amount of Environmental Points Given:

Php 382,935.00

Total Transactions: *12,600 transactions*

Community/Office-based Accounts: *127*

Individual Accounts: *1,923*



Program Reach: *Approx. 1 Million household members*





Quezon City Government
Climate Change and Environmental Sustainability Department

GABAY SA
TRASH TO CASHBACK

TRADING BOOTHS
Mag-ipon ng recyclable wastes at single-use plastics (SUP) at dalhin sa mga sumusunod na lugar:

QC HALL PARK & LAGOON
Lunes - Biyernes
8:00 a.m. - 3:00 p.m.

MERALCO BUSINESS CENTERS
Commonwealth, Kamuning, Novalesches
Martes at Huwebes
6:00 a.m. - 3:00 p.m.

DISTRICT BOOTHS
Miyerkules at Biyernes
6:00 a.m. - 3:00 p.m.
I-scan ang QR Code para sa location



SAAN MAGAGAMIT ANG ENVIRONMENTAL POINTS?

- Pambayad ng **BILLS** gaya ng **KURYENTE, TUBIG,** at **INTERNET** sa pamamagitan ng Bayad app

- Magpunta sa piling Bayad Centers at i-qa-convert ang Environmental Points sa Bayad wallet.
- Buksan ang Bayad app sa inyong mobile devices para makita ang converted points.
- Gamitin ang Bayad wallet para magbayad ng bills.

TINATANGAP ANG:

- Plastic
- Papel
- Metal

I-scan ang QR Code a tignan ang lihad na page para sa katuluan sa Environmental Points

PAG-ORDER MULA SA bXTRA PHILIPPINES AT TRASH TO CASHBACK MART:

1. Add to cart ang mga nasabing.
2. Gamitin ang Environmental Points sa pagbayad sa check-out.
3. Maitatagay na no-deliver ang inyong order.



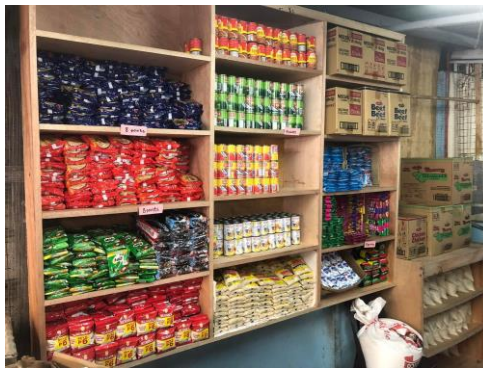
Orientations, community registration, and distribution of IEC materials are continuously being conducted to drive engagement to the program.

IEC
Campaigns

SUCCESS STORIES

Barangay Escopa 3

Local Officials from Barangay Escopa 3 created an innovative solution to make the Trash to Cashback program more accessible to eco-warriors by establishing a Trash to Cashback Store near their community Materials Recovery Facility (MRF).



SUCCESS STORIES

Rosita De Roxas Diaz



Aling Rosita is just one of the many eco-warriors who trade her recovered recyclable materials and single-use plastics to buy food and get incentives



Quezon City's Trash to Cashback Program

THANK YOU

