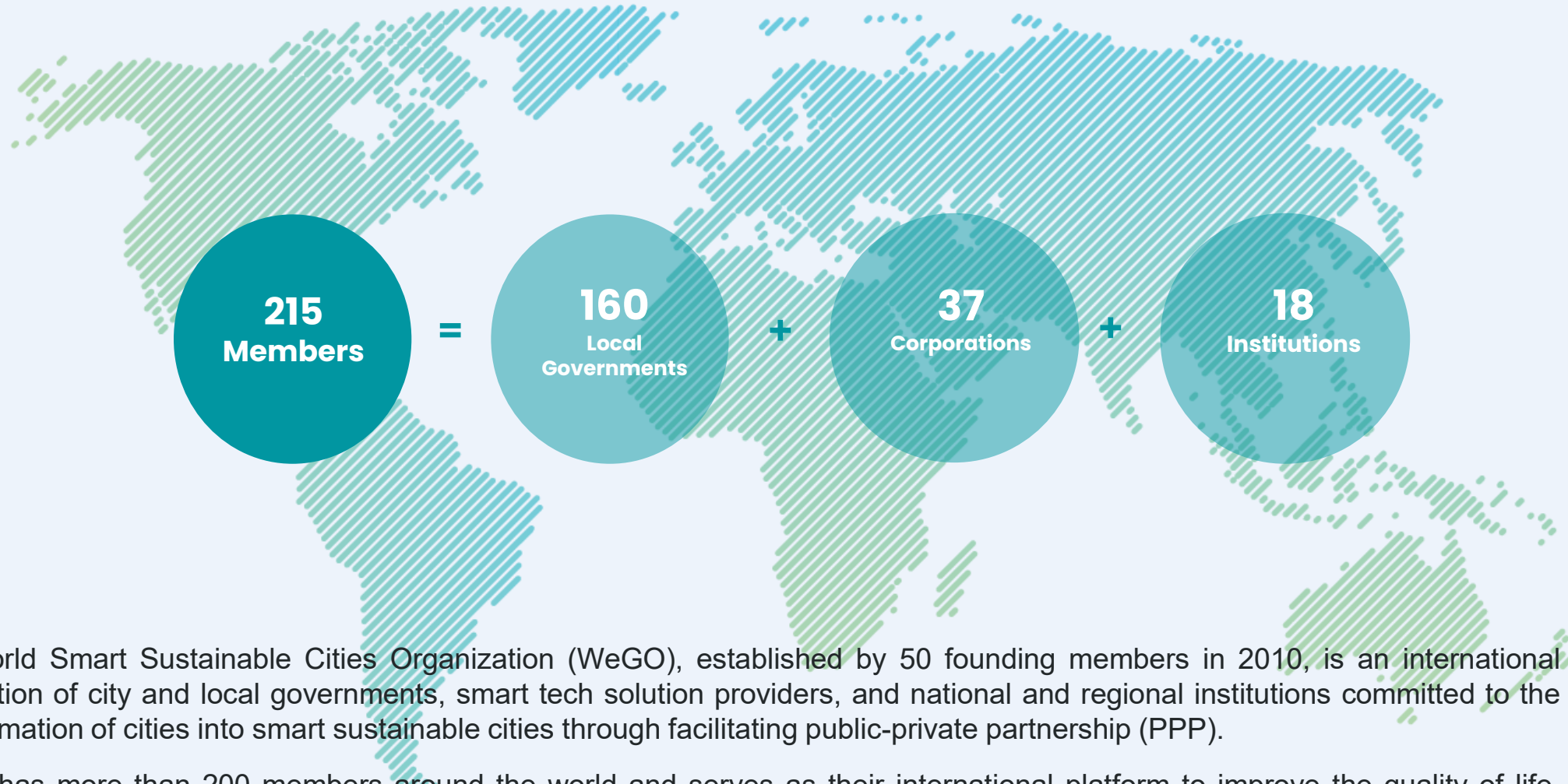




Introduction of WeGO

World Smart Sustainable Cities Organization
(WeGO)



The World Smart Sustainable Cities Organization (WeGO), established by 50 founding members in 2010, is an international association of city and local governments, smart tech solution providers, and national and regional institutions committed to the transformation of cities into smart sustainable cities through facilitating public-private partnership (PPP).

WeGO has more than 200 members around the world and serves as their international platform to improve the quality of life, innovate in the delivery of public services, and strengthen regional competitiveness.



PRESIDENT CITY
Seoul (South Korea)

WeGO SECRETARIAT
Seoul (Korea)

VICE PRESIDENT CITIES
Beyoğlu (Turkey),
Chengdu (China),
Makati City (Philippines),
Moscow (Russia),
Seberang Perai (Malaysia)

REGIONAL OFFICES

AFRICA

Abuja
(Nigeria)

**EAST
ASIA**

Chengdu
(China)

**MEDITER
RANEAN**

Beyoğlu
(Turkey)

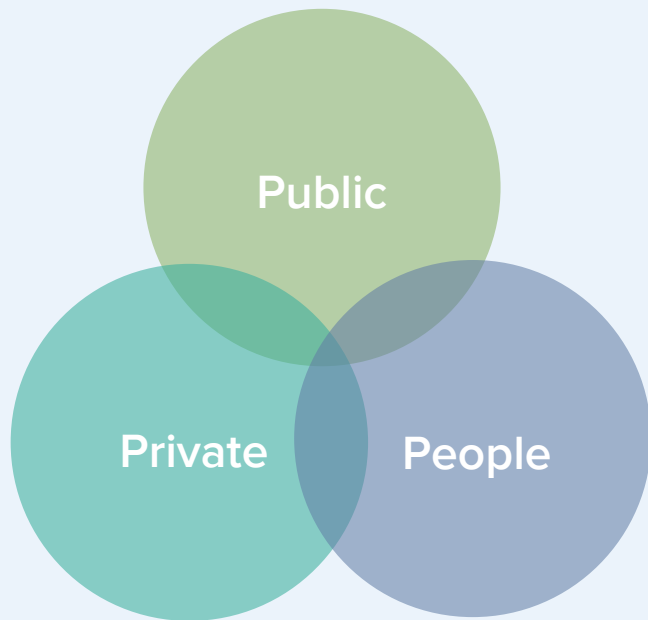
EXECUTIVE COMMITTEE MEMBER CITIES
Abuja (Nigeria), Beyoğlu (Turkey), Chengdu (China), Dhulikhel (Nepal), Hebron (Palestine), Kampala (Uganda), Makati City (Philippines), Maputo (Mozambique), Mexico City (Mexico), Moscow (Russia), São Paulo (Brazil), Seberang Perai (Malaysia), Seongnam City (South Korea), Seoul (South Korea), Ulaanbaatar (Mongolia), Wellington (New Zealand)

ALL MEMBERS



WeGO's aim is to develop people-centered smart cities, where instead of facilitating only public-private partnerships (PPP), we are now adding a fourth "P" for people.

Public Private Partnership + People



Technology
advancement



Human-centric
development



WeGO's focus on the
New Challenges

Digital Skills

Digital
Security

Digital
Ethics

Environment

Social

Governance

Activities of WeGO





Upcoming Activities for 2023





- **WeGO Activities Kick-off 2023** (Feb | Seoul)
- **WeGO Smart City Champions** (March – June | Online global competition)
- **The Cities Climate Action Summit** (April | London)
- **World Information Society Forum 2023** (March | Geneva)
- **WeGO-National Information Society Agency (NIA) Training Program** (March | Bangkok)
- **ESG Smart City Forum** (June | Seoul)
- **6th WeGO General Assembly** (Sept | Seoul)
- **Africa Smart City Network(AFSCN), Latin America Smart City Network (LASCN)** (Sept | Seoul)
- **World Mayors Forum 2023 & Seoul Global Smart City Prize** (Sept | Seoul)



Seoul Smart City Prize

Background

- Designed to promote and champion the **people-centered digital transformation of the public sector** that is geared towards providing more accessible services for all citizens.

What is it?

- Identifying the exemplary models of city governments as well as individual, corporate, and institutional efforts in ensuring an **inclusive digitalization of public services** that benefit all people in sectors ranging from mobility, safety, welfare, environment, culture, and governance.

Category?

- **Innovacity:** Projects that focus on integration of innovative policies and technologies in all sectors of society and domains ranging from sustainable environment, culture, and governance.
- **Human-Centricity:** Projects that are designed to prioritize digital inclusion in smart city development, thereby overcoming or mitigating the digital divide, and that aim to serve specific target groups among the citizen population, such as the elderly, youth, and the disabled.





Thank you!

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